

# *Laura's*

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## **GOURMET GRANOLA**

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**Crunch, Elevated.™**

News Release

### **Laura's Gourmet Granola Debuts Limited-Edition Dark Chocolate Crunch Receives Women's Business Enterprise National Council Certification**

January 2021 – Tempe, AZ -- Laura's Gourmet Granola debuts Dark Chocolate Crunch, a limited-edition gourmet granola that is vegan, gluten- and soy-free for the chocolate season: Valentine's Day through Easter. "Dark Chocolate Crunch" is an artisan crafted gourmet granola made with all-natural ingredients that tastes delicious with milk, as a snack and as an ingredient in desserts such as muffins, cookie bars, protein bites and a crunchy topping for a pudding or crême brulee.

"The natural ingredients that make up each bag are real, simple and clean," said Chef Laura Briscoe, owner and namesake of Laura's Gourmet Granola. "This new flavor contains whole rolled oats, non-GMO canola oil, coconut sugar, 100% dark, unsweetened chocolate, organic blue agave nectar, 100% hemp protein, cocoa, Kosher salt and natural spices."

Laura's Gourmet Granola was also awarded a woman-owned business certification last month from The Women's Business Enterprise National Council (WBENC). WBENC is the largest certifier of woman-owned businesses in the USA. The certification validates that a business is at least 51 percent owned, controlled, operated and managed by a woman or women. The world-class certification standard is accepted by more than 1,000 corporations representing America's most prestigious brands, in addition to many states, cities and other government entities. [Learn more about WBENC Certification.](#)

All nine of Laura's Gourmet Granola flavors are made from premium ingredients and are baked the artisan way—one batch at a time—making this brand truly "gourmet granola". Laura's Gourmet Granola can be found online at [www.laurasgourmet.com](http://www.laurasgourmet.com), at fine retail outlets such as Central Market, AJ's Fine Foods, regional locations of Whole Foods Market and Albertson's/Safeway, plus many others. In addition, Laura's Gourmet Granola is on the menu at select restaurants, hotels and bakeries across the United States. First developed in her home kitchen and then professionally evolved, each recipe is scaled and tested repeatedly to ensure consistency in flavor and texture until it meets the Chef's satisfaction. Only then is each granola flavor made, one batch at a time.

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Product samples, recipes, images & videos available upon request.

[www.laurasgourmet.com](http://www.laurasgourmet.com)